

58th Annual
LOMPOC VALLEY FLOWER FESTIVAL 2010
Lompoc Valley Art Association
Arts and Crafts Show
June 25,26 & 27th - Ryon Park (O St. & Ocean Ave.)
www.LompocValleyArtAssociation.com

Dear Artist or Crafts-person:

We invite you to apply for entry in our annual Arts & Crafts show.

This is the 58th community Lompoc Valley Flower Festival and the theme for this year's show is *Carousel of Summer*. There will be a carnival with rides, a beer garden, live music, food vendors, a commercial vendors' center and a parade on Saturday.

The LOMPOC VALLEY FLOWER FESTIVAL 2010 will officially open at 6 pm on Wednesday, June 23th, 2010. The Arts & Crafts show opens on Friday June 25th and continues through Sunday, June 27th. Presence at the Saturday/Sunday Arts & Crafts portion of the show is mandatory if you are accepted to the show, but Friday is optional if you wish to arrive early and enjoy the possibility of early sales.

This is a juried show and participation is determined by selection of the best entries submitted in each category. All of the work that you plan to display at the Lompoc Valley Art Association Arts and Crafts show must be hand made by you. The written description of your work and the photos you send are vital to this decision-making process. With your application, please include as much information as you think is necessary for our jury to understand the way that you create you art or craft.

We look forward to another wonderful Lompoc Valley Flower Festival Arts & crafts Show and we hope that you will be able to join us

Please note that we require that each applicant complete and submit a separate application. Refer to page 3 of this forms packet for a complete list of what your application needs to include.

Applications must be received no later than May 1, 2010.

LOMPOC VALLEY FLOWER FESTIVAL 2010
Lompoc Valley Art Association Arts and Crafts Show
www.LompocValleyArtAssociation.com

SHOW RULES
June 25, 26, and 27, 2010

**All work displayed must be created by the
exhibiting artist.**

1. You may only display work that has been juried for this show.
2. The following items will not be permitted:
Any goods considered to be manufactured or mass-produced.
Any imported goods, even though they may be hand-made.
Any items that are not created strictly by the exhibitor.
3. Graphic artists/photographers/painters. The sale of prints, giclées, and reproductions are allowed. However, at least fifty percent (50%) of all work for sale must be original work.
4. The exhibiting artist must be present all the days of the show, with a copy of his/her valid California Resale License displayed in the booth. Friday is an optional show day for the Arts & Crafts area, Saturday and Sunday participation is mandatory if accepted to the show.
5. Exhibitor must arrange for set-up and take-down of their own displays. Festival staff will not be available to help.
6. Electricity is not provided. No generators allowed.
7. You will be required to furnish a certificate of insurance. (Please see attached page 6 for specific insurance requirements.)
8. RV parking is available adjacent to the park at a nominal charge. Free automobile parking passes will be issued upon arrival.
9. Registered Service Animals are the only animals allowed in the park.
10. Check in time is 8:00 AM Friday, 7:00 AM Saturday and 10AM Sunday. Show hours are 11:00 AM to 6:00 PM Friday, 9:00 AM to 6:00 PM Saturday, and 11:00 AM to 5:00 PM Sunday.
11. Each space has 12' frontage x 16' depth. All displays must be anchored. Neither the LVAA nor the City of Lompoc provides overnight security.
12. Driving in the park is not allowed during show hours. While driving in the park to unload or load, spotters are required in front and behind all vehicles. Please notify Festival staff when you need to have a spotter lead you in or out.
13. There will be no refunds after June 11th, 2010.

LOMPOC VALLEY FLOWER FESTIVAL 2010
Lompoc Valley Art Association Arts and Crafts Show
EXHIBITOR SPACE APPLICATION FORM
(Application Due May 1st, 2010)

June 25, 26, 27th, 2010 – Ryon Park (O Street & Ocean Ave.)

Each applicant must complete a separate application

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell # _____

e-mail _____ Website _____

Type of art or craft _____ CA resale # _____

Optional: Friday, June 25th, **Set-up Friday June 25th, YES /NO** (please circle)

Please circle the appropriate options:

I am a current regular member of the LVAA YES/NO

I have included the required Certificate of Insurance YES/NO (required if not a LVAA member)

I have included the attached Membership form with payment YES/NO

Your products will be juried by a Committee of the LVAA. Your application must include all of the following:

1. A completed EXHIBITOR SPACE APPLICATION FORM.
2. A clear and legible copy of your valid California Resale Permit.
Available from BOE.CA.gov
3. A minimum of 5 photos of your work, no larger than 5" by 7", and 3 photos of you actually creating your work. The photos will be returned to you by the end of the show.
4. Each booth space has a 12' frontage and 16' depth. Please include a photo and diagram of your set-up with all measurements, including the height of your canopy. If your frontage is larger than 12 feet you will need to purchase an extra space.
5. A copy of your Certificate of Liability Insurance for \$1,000,000.00, or current membership in Lompoc Valley Art Association. (Please see attached page 6 for insurance requirements.)
6. A check made out to LVAA for \$200.00 per space. If you are an active member of the LVAA, as described in the LVAA by-laws, you pay \$170.00 per space. (Please see attached page 5 for LVAA by-laws)
7. One self-addressed, stamped envelope with enough postage to return your acceptance/rejection letter and photos.

LOMPOC VALLEY FLOWER FESTIVAL 2010
Lompoc Valley Art Association Arts and Crafts Show
www.LompocValleyArtAssociation.com

A separate application is required for each applicant

A complete list of items you will be selling _____

Please describe the process by which you create your art/craft.

Please include any additional comments that you feel will help us in the jurying process. Please add additional pages if necessary.

I assume ALL responsibility for my booth, items for sale and all items used to exhibit said items and will in no way hold Lompoc Valley Art Association, the City of Lompoc, and any officers, directors, or employees of these organizations responsible for theft, damage, or loss of any items having to do in any way with my booth and booth space at any time during all hours before, during and after the official hours of the festival.

I have read the rules and regulations pertaining to participation in the Lompoc Valley Flower Festival 2010, Lompoc Valley Art Association Arts and Crafts Show. I agree to abide by these rules.

Signature of applicant _____ Date _____

Please send all application materials to:

ATTN: Flower Festival 2010
c/o LVAA
119 EAST CYPRESS AVE.
LOMPOC, CA 93436
805-737-1129

Lompoc Valley Art Association Information

The Lompoc Valley Art Association (LVAA) invites you to become a member if you are not already. If you wish to become a member only for the purpose of insurance coverage, you will be known as a "Flower Festival Member" In this case, you will be covered under our liability policy only during the Flower Festival Arts and Crafts Show and will not be required to supply an additional insurance certificate.

If you wish to become a regular member of the LVAA, please go to our website at <www.LompocValleyArtAssociation.com> and download the application form found there and mail that filled-out form with your membership application fee in lieu of the application form below. As a regular member, you will receive our membership brochure and roster, and will receive occasional membership email updates. However, in order to receive the membership discount fee for entry identified on Page 3, you must become an active member as defined the LVAA by-laws.

Active members may also show in our Cypress Gallery and have a presence on our website. Requirements for becoming an active member are:

1. Attend a minimum of three membership meetings per year **AND**
2. **EITHER** assist at an Association special activity or gallery related event
3. **OR** Serve on an LVAA standing committee or become an elected officer.

Regular members are reminded that in order to be listed in the membership roster, membership must be renewed by to the 31 December deadline each year.

Please return this form and include a separate check payable to LVAA for \$20 for Flower Festival membership, with your application.

LVAA Membership Form

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell # _____

e-mail _____

LOMPOC VALLEY FLOWER FESTIVAL 2010
Lompoc Valley Art Association Arts and Crafts Show
www.LompocValleyArtAssociation.com

Insurance Requirements

Certificate of Insurance:

The Lompoc Valley Festival Association and the City of Lompoc must be named as additional insured.

Your Certificate of Insurance must be on file with the Lompoc Valley Festival Association before any work or event may be started.

This certificate must show liability limits no less than \$1,000,000 bodily injury, \$2,000,000 aggregate and \$100,000 property damage. The coverage must be equal to broad form comprehensive general liability or contain premises operations, products completed operations, contractual, independent contractors, and broad form property damage.

A Certificate of Insurance is not required if the applicant has a current paid membership in the Lompoc Valley Art Association.

The Show Dates and times
June 25, 26, and 27, 2010

Optional: Friday, June 25th Show Hours 11AM-6PM, check-in 8AM *If Participating,* you must be set up by 10AM.

Saturday, June 26^h Show Hours 9AM-6PM, check-in 7AM You must be set up by 8AM

Sunday, June 27th Show Hours 11AM-5PM, You must be set up by 10AM

Booth must be open for business during show hours

No vehicles allowed in the park during show hours